CLAIMS

- 1. A method of linking a digital photographic imaging service requester to a service provider selected from a plurality of different service providers, comprising:
 - g) providing a services directory which includes entries for a plurality of services, each service associated with at least one of said plurality of different service providers;
 - h) selecting of a service by the service requester to be provided with respect to a digital image;
 - i) automatically providing the requester with a list of one or more of said plurality of different service providers based on a criterion;
 - j) said requester selecting one of said plurality of different service providers from said list;
 - k) providing a request for a desired service to the selected service provider, and
 - 1) providing of said desired service by said selected service provider.
- 2. The method of claim 1, wherein the criterion comprises a location of a designated recipient.
- 3. The method of claim 1, wherein the criterion is selected from one of the following:

Brand

Cost of service

Specific Product characteristics

Delivery time

Delivery method

Delivery reach

Specific provider characteristics

Access time

Ability to ship to specific location.

- 4. The method a according to claim 1 wherein said automatically providing of said list is accomplished through the use of a locator service.
- 5. The method according to claim 1 wherein said criterion is a dynamic criterion.
- 6. The method according to claim 5 wherein said dynamic criterion comprises price.
- 7. The method according to claim 6 wherein said dynamic criterion is set for a predetermined period of time.
- 8. The method according to claim 5 wherein said dynamic criterion comprises the work flow capacity of the provider.
- 9. The method according to claim 5 wherein said dynamic criterion is automatically adjusted based on predetermined criterion.
- 10. The method according to claim 1 wherein said requester selecting one of said plurality of different service providers from said list further comprises obtaining a subset of providers from said list based a second criterion.
- 11. The method according to claim 1 wherein said criterion is directly associated with the digital image.
- 12. A method according to claim 10 wherein said second criterion comprises one of the following:

least expensive

closest.

- 13. A method according to claim 1 wherein the service provider is positioned on the display screen of imaging client according to a business criteria.
- 14. A method according to claim 13 wherein said business criteria is based on the amount paid by the service provider to be on said service directory.
- 15. A method according to claim 13 wherein said business criteria is based a contract.
- 16. A method according to claim 13 wherein said business criteria is based the image capture device.
- 17. A method according to claim 16 wherein said image capture device comprises a digital camera.
- 18. A method according to claim 17 wherein image capture device is programmed at the time of purchase.
- 19. A method according to claim 1 wherein a kiosk is used to access the service provider.
- 20. A system for providing imaging services over a communications network, including:
 - f) a first device having a user interface for receiving commands from a user and a network interface,
 - g) a plurality of different service providers connected to said communication network,
 - h) a computer having a network interface for communication to said first device over said communication network, wherein said computer having a services directory having entries for a plurality of services, at least one service is associated with said plurality of different service providers, each

- of said plurality of different service providers having associated information,
- i) wherein the user, using said first device, selects a service,
- j) said computer automatically provides a list of at least one of said plurality of different service providers based on a criterion using said associated information,
- k) said selected service provider providing said requested service.
- 21. A computer software product for linking a digital photographic imaging service requester to a service provider selected from a plurality of service providers, said computer software program will when loaded on to a computer will cause the computer to do the following steps:
- a) providing a services directory which includes entries for a plurality of services, each service associated with at least one of said plurality of different service providers;
- b) selecting of a service by the service requester to be provided with respect to a digital image;
- c) automatically providing the requester with a list of one or more of said plurality of different service providers based on a criterion;
- d) said requester selecting one of said plurality of different service providers from said list;
- e) providing a request for a desired service to the selected service provider,
 - f) providing of said desired service by said selected service provider.
- 22. A method of linking a digital photographic imaging service requester to a service provider selected from a plurality of different service providers that are registered in a member system, comprising:
- a) providing a services directory which includes entries for a plurality of services, each service associated with at least one of said plurality of different service providers;

- b) selecting of a service by the service requester to be provided with respect to a digital image;
- c) automatically providing the requester with a list of one or more of said plurality of different service providers based on a criterion;
- d) said requester selecting one of said plurality of different service providers from said list;
- e) providing a request for a desired service to the selected service provider; and
 - f) providing of said desired service by said selected service provider.